

LinkProof Multi-WAN Switch 24x7 On-Demand, Cost-Effective WAN Availability



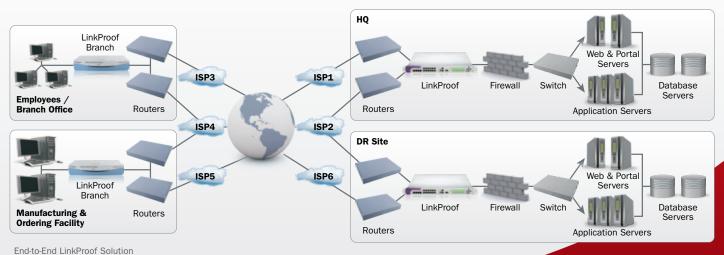
From maximizing productivity to ensuring continuity when disaster strikes, enterprises, higher education institutes, and Internet service providers require uninterrupted access to Web sites, data centers, remote locations and the Internet. LinkProof is a multi-WAN switch that lets you maximize the effectiveness of your WAN by bypassing bottlenecks and service-provider outages, managing bandwidth consumption, and letting you decide which links are used for which applications and when.

It's the only 16Gbps on demand solution that fits your current and future WAN link load balancing needs and lets you effortlessly add, manage and load-balance multiple ISP connections while you mix-and-match VPNs, private and public links for back-up or in response to growing bandwidth needs.

The result? Flexibility to build a best-of-breed WAN solution that keeps costs down and keeps customers and users always connected to business-critical applications and Web sites for years to come.

"Radware's LinkProofs have the capacity to handle more traffic than we can foresee for many years to come."

– Greg Sherrow, Web Technical Manager, Patagonia



Ensure Availability of Data Center Applications

Has data center consolidation placed all your application "eggs" in one basket? Perhaps you can't afford a single minute of downtime from your revenue generating Web site, online applications or corporate extranet. Smart business sense dictates you manage the availability of your WAN and not rely solely on your service provider's SLAs. LinkProof lets you introduce active-backup links to support your business continuity strategy. Real-time health-checks of all available WAN paths ensure immediate failover to a functional link in the case of service outages, so your data, applications and Web site are available 24x7.

Feature

Real-Time Health Monitoring, Failure Detection and Traffic Redirection

Quickly identify failures at any point along the transaction path and react proactively, by automatically redirecting in-bound and out-bound traffic to available WAN paths to the data center.

The APSolute Advantage

- · Link availability based on user-defined full application/transaction path
- · Check network points within the Internet cloud
- · Micro-second link switching
- · Never lose business continuity due to link failures
- Optimize usage of existing connectivity resources while minimizing application response times
- Guarantee highest SLAs as the best link is always serving client requests

Active-Active or Active-Passive Link Redundancy

Take full advantage of back-up link bandwidth and verify all links are available for immediate fail-over.

- Maximize the investment in Internet links by also utilizing links which previously acted as stand-by links
- Guarantee 24*7 availability of end-to-end transaction paths to effectively support business continuity and disaster recovery plans
- Reduce OPEX by using cost-effective links for redundancy without suffering a reliability penalty
- · Lower solution TCO

Active/Passive Device Redundancy

Prevent the introduction of a single point of failure by operating a high-availability architecture.

- Proprietary ARP or VRRP
- Effectively support business continuity and disaster recovery plans
- · Protect your investment
- · Lower solution TCO

Highly-Reliable Platform

Purpose-built, NEBS certified appliance delivering high MTBF.

- · High MTBF: 150,000 700,000 Hours
- Redundant power supply
- Connections tables mirroring

Business-Oriented Scalability and Multiple WAN Link Management

Expand your WAN or migrate from legacy lines to MPLS, DSL, Cable, etc. without risk. Create redundancy in your WAN links and application access without wasting resources. Increase bandwidth to data centers or remote sites using cost-effective links without compromising up-time.

LinkProof lets you seamlessly change and add any combination of IP-based WAN links, regardless of size, underlying transport method, service provider, or IP-address space. This frees IT resources to focus on designing the WAN that's right for you today but with the flexibility you need to quickly and easily scale in order to adapt to tomorrow's challenges.

"Since we installed LinkProof, our students and faculty have been able to conduct day-to-day activities and research without any interruption. It has allowed us to offer expanded web hosting capabilities, which has resulted in greater streaming and cloud computing opportunities, and a higher level of user satisfaction."

Joseph Compagno,
 Director of Strategic Infrastructure Development,
 New York Law School

Feature The APSolute Advantage **Smart Application Routing** · Intelligently redirect traffic amongst links according to user-defined application Decide which traffic is routed over priority and sensitivity which WAN link(s) based on any · Increase business agility and reduce time-to-market for applications, WAN application-type. design and expansion Save on connectivity costs · Prevent service provider lock-in • Reduce the operational costs of managing complex BGP routing configurations Supports Multiple IP Address-Spaces and · Reduce the TCO by integrating lower SLA links **Multiple Link-Types from Different ISPs** · Reduce the cost of purchasing public IP addresses Easily integrate new ISP links without · Reduce peering costs the need to coordinate IP addresses or • Out-of-the-box automatic management of out-bound IP addressing for seamless use of multiple WAN links create peering agreements. Mix-and-match any type of IP terminated · Any IP-terminated link can be managed, e.g.: xDSL, Cable-Modem, Frame Relay, connectivity. IP-ATM, MPLS "Add-Link-As-You-Grow" Approach · Support a multiple links simultaneously Minimize the investments in connectivity · Reduce the TCO of adding new WAN links while maintaining the flexibility of adding • Reduce OPEX and TCO by gradually migrating from legacy to new WAN links additional links on demand. · Zero downtime when adding new links · Short Time to Market for adding additional WAN bandwidth On Demand Platform Scalability • Reduce OPEX and TCO by removing the need for platform forklift upgrades. Seamlessly upgrade platform throughput On demand scalability in throughput and services up to 16Gbps as more bandwidth is needed. "Pay-as-you-grow" approach ensuring full investment protection and minimization of initial investment

Cost-Based Routing

Take advantage of varying ISP rate structures to minimize monthly connectivity costs.

- Tiered throughput licensing model
 Save on monthly connectivity costs
- · Reduce the TCO of Internet links
- Automatically accommodates for any mix of rate models:
 - Flat
 - Per kbps
 - Bursting/Ladder

Accelerate Response Times, Optimize Bandwidth Utilization, and Reduce Costs

LinkProof uses Radware's patented proximity module to guarantee selection of the best Internet link. This allows you to maximize the performance of your Internet browsing and networked applications for enhanced user experience. LinkProof also extends benefits beyond managing scalability and redundancy, by optimizing the utilization of all your available WAN bandwidth via load-balancing and traffic-shaping.

Feature	The APSolute Advantage
Inbound and Outbound Proximity-Based Routing Guarantee best path selection for inbound/outbound traffic.	 Patented proximity checks combine latency detection and hop count, guaranteeing inbound/outbound traffic is always passed over the best performing link Guarantee quality of experience (QoE) and SLAs for internal/external users
Link Load-Balancing Dynamically deliver both incoming and outgoing traffic via the most efficient link available.	 User-defined, priorities for load-balancing decisions based on real-time user and application measurements Load-balances firewalls sitting behind Maximize infrastructure investment and operational resources Delay WAN expansion decisions
Bandwidth Management and Traffic shaping Align link and network bandwidth with business objectives.	 User defined and predefined classes include over 40 common applications, and ToS or Diffserv bits Limit/guarantee bandwidth per class, user Bandwidth management mechanism can squelch malicious traffic to ensure availability of critical applications Ensure top-priority and business-critical applications always receive the bandwidth they need

End-to-End Headquarters to Branch Office Offering

As more companies strive to consolidate multiple data centers more and more applications get relocated from remote branches into the main data center. The move from a dispersed application configuration to a consolidated one requires enterprises to allow secure access from remote branches into the main data center. In parallel, companies strive to reduce the amount of network devices which must be installed in remote branches, in an effort to reduce the costs associated with purchasing and maintaining multiple network devices. Using LinkProof in conjunction with Radware's branch offering – LinkProof Branch – allows you to seamlessly connect remote branches to the main data center. The combination of LinkProof and LinkProof Branch provides best-of-breed, multi-WAN link load balancing of private, leased and VPN lines.

Feature The APSolute Advantage **VPN Gateway** Integrated IPSec VPN gateway within LinkProof Branch Integrated IPSec VPN gateway for secure • Reduce CAPEX by eliminating the need for deploying additional stand alone communication between remote offices network devices. · Maximize the investment in Internet links by also utilizing inexpensive leased and the main data center. lines for secure communication · Support IT consolidation efforts by allowing the migration of applications from the branch to the main data center **VPN Tunneling** · Virtual tunneling - hides IP-address changes while automatically selecting WAN Dynamically deliver VPN traffic between routes between any two LinkProof devices HQ and branch via the most efficient link · Save on monthly connectivity costs Guarantee 24*7 availability of end-to-end VPN transactions available.

About Radware

Radware, the global leader in integrated application delivery solutions, assures the complete availability, performance and security of business-critical applications for nearly 10,000 enterprises and carriers worldwide. With Radware's comprehensive and award-winning suite of products, companies can drive business productivity, improve profitability, and reduce IT operating and infrastructure costs by making their networks "business-smart."

Certainty Support

Radware offers technical support for all of its products through the Certainty Support Program. Each level of the Certainty Support Program consists of four elements: phone support, software updates, hardware maintenance, and on-site support. Radware also has dedicated engineering staff that can assist customers on a professional services basis for advanced project deployments.

Learn More

To learn more about Radware Alteon application delivery products please visit us at www.radwarealteon.com. For information regarding Radware's entire portfolio of application delivery and network security products for business-smart networking, please visit www.radware.com.

© 2012 Radware, Ltd. All Rights Reserved. Radware and all other Radware product and service names are registered trademarks of Radware in the U.S. and other countries. All other trademarks and names are the property of their respective owners. Printed in the U.S.A